

Wedding Dance Co.

ABN: 84 493 107 164

Last updated: 7/12/2024

This Privacy Policy explains how we collect, use, and manage your information when you interact with our website, www.weddingdanceco.com.au ("the Website"). By using our website, you agree to the practices outlined in this policy.

1. Information We Collect

a. Personal Information

When you interact with our website, we may collect:

- Your name, email address, and phone number (e.g., when contacting us or making enquiries).
- Payment details, including credit card information, securely processed via Stripe when purchasing e-gift cards. (We do not store your credit card details on our servers).

b. Non-Personal Information

We use cookies and analytics tools to collect data about how visitors use our website, including:

- IP addresses.
 - Browser type and version.
 - Pages visited and time spent on our website.
 - Referring websites or links.
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2. How We Use Your Information

We use the information collected to:

- Process and fulfill purchases, such as e-gift card transactions.
 - Enhance the functionality and user experience of our website.
 - Respond to your enquiries and provide customer support.
 - Meet legal and regulatory requirements.
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3. Cookies and Tracking Technologies

Our website uses cookies to improve your browsing experience and analyse user interactions. Cookies allow us to:

- Understand user preferences and improve our services.

- Track visitor behaviour for better website performance.

You can control cookie preferences in your browser settings. Note that disabling cookies may impact some website features.

4. Payment Processing

All payments made on our website are securely processed by **Stripe**, a leading payment platform. We do not store or manage your credit card details. For further details, please review Stripe's [Privacy Policy](#).

5. Sharing Your Information

We do not sell, rent, or trade your personal information. However, we may share data with trusted third parties to facilitate our services, including:

- Stripe, for secure payment processing.
- Wix, for website hosting and functionality.

These third parties are contractually obligated to maintain the confidentiality and security of your data.

6. Data Security

We implement industry-standard encryption and security measures to protect your information. While we strive to ensure the security of your data, no system is entirely foolproof.

7. Your Rights

As an Australian resident, you have the right to:

- Access and update your personal information.
- Request the deletion of your data.
- Opt out of cookies and other tracking technologies.

For assistance, please contact us at info@weddingdanceco.com.au

8. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of these third-party sites. Please review their privacy policies before sharing your information.

9. Changes to This Privacy Policy

We may update this policy to reflect changes in our practices or legal obligations. Updates will be posted on this page, with the "Last Updated" date revised accordingly.

10. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us:

Email: Info@weddingdanceco.com.au